

Just Dance Roanoke

August 4, 2013

Dear Business Partner,

Roanoke's premier dance fitness studio, Just Dance Roanoke, is hosting the 4th Annual Zumbathon Party In Pink™ in Downtown Roanoke on Saturday, October 19th, 2013 from 9:00a-11:00a. We will be shutting down a portion of Franklin Road and dancing in the streets for the fight to end Breast Cancer.

Zumba Fitness has teamed up with Susan G. Komen For the Cure through the global Party in Pink™ movement to raise awareness and much needed funds for breast cancer research and community outreach programs.

For the last three years in the month of October, the Party In Pink™ has been a huge success here in the Roanoke Valley. We continue to draw hundreds of men and women to booty shake in the streets for a cure. In years past, through generous corporate and personal donations we were able to raise over \$13,000 for Susan G. Komen for the Cure Foundation.

This can only be done with the support of local sponsors like you! Enclosed, please find a sponsorship packet that includes donation levels and a commitment sheet. Select the sponsorship level that meets your company / personal needs and return for processing. Do not hesitate to contact me with any questions you may have. We hope you will partner with us in support to end breast cancer and further promote women's health and wellness.

Sincerely,



Sara Bremer
Owner/ Head Instructor
Just Dance Roanoke
sara@justdanceroanoke.com
540.524.0306 cell

Enclosures (2)

Party in Pink Zumbathon®

Be a part of the 4th Annual "Party in Pink" Zumbathon® for Susan G. Komen for the Cure. Over 200 participants, and over \$13,000 raised last year alone! This year we have set our goal to raise over \$15,000! Help make this years event the best yet !!

Sponsorship of the Party In Pink™ Zumbathon® brought to you by Just Dance Roanoke, and benefits Susan G. Komen for the Cure.

2013 Sponsorship Levels

PINK! – Only One Available - \$1000

- 20 tickets to event for you and your company's use
- Media/Print Inclusion
- Facebook Inclusion
- Verbal Recognition at Event
- Presence on justdanceroanoke.com with a link to your website
- Space for a table at the event (table and chairs to be vendor's responsibility)
- Ability to stuff coupons in goody bags

PLATINUM - \$500

- 10 tickets to event for you and your company's use
- Banner at event
- Facebook Inclusion
- Verbal recognition at event
- Presence on justdanceroanoke.com with a link to your website
- Space for a table at the event (table and chairs to be vendor's responsibility)
- Ability to stuff coupons in goody bags.

GOLD - \$250

- 5 tickets to event for you and your company's use
- Facebook Inclusion
- Verbal recognition at event
- Presence on justdanceroanoke.com with a link to your website
- Space for a table at the event (table and chairs to be vendor's responsibility)
- Ability to stuff coupons in goody bags

SILVER - \$50

- Ability to stuff coupons in goody bags
- Facebook Inclusion

2013 Party In Pink™ Zumbathon®

Hosted by Just Dance Roanoke

Sponsorship Agreement

Please select your company's level of sponsorship

\$1000 Pink Level Sponsorship	_____
\$500 Platinum Level Sponsorship	_____
\$250 Gold Level Sponsorship	_____
\$50 Silver Level Sponsorship	_____

Please complete the following form and return to:
Email~ PartyInPink@justdanceroanoke.com
Snail mail~ Just Dance Roanoke c/o Sara Bremer 1866 Apperson Dr. Salem, VA 24153
Please make all checks payable to "Party In Pink for Susan G. Komen".

Questions? Contact Brittany Weeks 540.239.2404

Company Name: _____

Contact Name: _____

Email: _____

Company Web Site: _____

Street Address: _____

City: _____ State: _____

Phone: _____

Signature: _____

Please email a jpeg of your logo to PartyInPink@JustDanceRoanoke.com.